



# Kansas

Dec 01, 2007 through Dec 31, 2007

## Call Volume

106 callers from Kansas (see table & chart for daily call volume). This report includes only new callers to the Quitline during the period specified. Each caller is counted only once independent of the number of calls they actually placed. Consequently total call volume may be higher than indicated herein.

Primary Language	Callers	Percentage
English	57	96.6 %
Spanish	2	3.4 %
<b>Total:</b>	<b>59</b>	<b>100.0 %</b>

Gender	Callers	Percentage
Female	25	23.6 %
Male	28	26.4 %
Missing	53	50.0 %
<b>*Total:</b>	<b>106</b>	<b>100.0 %</b>

## Pregnant

4

\* - Gender is set to Missing for individuals calling in as "Other (examples: Drs. office, Teachers, Community Orgs)

Average Age by Gender	Callers	Age in Yrs
Female	25	38.5
Male	28	39.9
<b>Total:</b>	<b>53</b>	<b>39.2</b>

Age by Group	Callers	Percentage
18-29	18	36.7 %
30-44	11	22.4 %
45-64	20	40.8 %
<b>Total:</b>	<b>49</b>	<b>100.0 %</b>

Education Level	Callers	Percentage
Grades 6-8 (some Jr. High School)	1	2.2 %
Grades 9-11 (some High School)	7	15.2 %
High School Graduate or GED	14	30.4 %
Some College or Technical School	15	32.6 %
Technical/Trade School	5	10.9 %
College Graduate	4	8.7 %
<b>Total:</b>	<b>46</b>	<b>100.0 %</b>



# Kansas

Dec 01, 2007 through Dec 31, 2007

Marital Status	Callers	Percentage
Single	24	54.5 %
Married	14	31.8 %
Divorced	3	6.8 %
Widowed	1	2.3 %
Separated	1	2.3 %
Refused to answer	1	2.3 %
Total:	44	100.0 %

Hispanic Ethnicity	Callers	Percentage
Yes	3	6.8 %
No	40	90.9 %
Refused	1	2.3 %
Total:	44	100.0 %

Race for Hispanic Ethnicity	Callers	Percentage
White	2	66.7 %
Black	1	33.3 %
Total:	3	100.0 %

Race for Non-Hispanic Ethnicity	Callers	Percentage
White	33	82.5 %
Black	5	12.5 %
American Indian or Native American	1	2.5 %
Don't Know	1	2.5 %
Total:	40	100.0 %

Sexual Orientation	Callers	Percentage
Heterosexual or Straight	44	97.8 %
No Answer	1	2.2 %
Total:	45	100.0 %

Do you have children under 18 in the home	Callers	Percentage
Yes	17	38.6 %
No	27	61.4 %
Total:	44	100.0 %

How Many Children	Callers	Percentage
1	9	52.9 %
2	7	41.2 %
4	1	5.9 %
Total:	17	100.0 %



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Rules in the Household	Callers	Percentage
There are no rules about smoking inside the home	11	25.6 %
Smoking is not allowed anywhere inside your home	16	37.2 %
Smoking is allowed in some areas or at some times	8	18.6 %
Smoking is allowed anywhere inside the home	7	16.3 %
Refused to answer	1	2.3 %
<b>Total:</b>	<b>43</b>	<b>100.0 %</b>

Sad or Blue	Callers	Percentage
Yes	9	20.9 %
No	34	79.1 %
<b>Total:</b>	<b>43</b>	<b>100.0 %</b>

Income	Callers	Percentage
\$0 to \$14,999	17	37.8 %
\$15,000 to \$24,999	10	22.2 %
\$25,000 to \$34,999	3	6.7 %
\$35,000 to \$49,999	2	4.4 %
\$50,000 to \$74,999	6	13.3 %
\$75,000 to \$99,999	1	2.2 %
Don't know/Not sure	5	11.1 %
Refused	1	2.2 %
<b>Total:</b>	<b>45</b>	<b>100.0 %</b>

Limited Activity	Callers	Percentage
Yes	11	25.6 %
No	32	74.4 %
<b>Total:</b>	<b>43</b>	<b>100.0 %</b>



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How Heard About Quitline		Callers	Percentage
Ads	TV ad	9	16.1 %
	Flyer (school/community)	5	8.9 %
Subtotal:		14	25.0 %
Referrals	Internet/Website	2	3.6 %
	Other health care provider	3	5.4 %
	ACS Office	2	3.6 %
	County Health Department	4	7.1 %
	Doctor/Healthcare Provider	3	5.4 %
	Family/Friend	6	10.7 %
	Community Event	1	1.8 %
	Workplace	1	1.8 %
Subtotal:		22	39.3 %
News	TV news story	2	3.6 %
	Subtotal:	2	3.6 %
	Cigarette Pack (on/inside)	5	8.9 %
Subtotal:		5	8.9 %
Other*	Other	13	23.2 %
	Subtotal:	13	23.2 %
Total:		56	100.0 %



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Service Requested		Callers	Percentage
Other (examples: Drs. office, Teachers, Community Orgs) Non-smoker	Info	53	50.0 %
Subtotal:		53	50.0 %
Family Members (including spouses)/Friend of Current Smoker Non-smoker	Info	4	3.8 %
Subtotal:		4	3.8 %
Personally Quitting Cigarettes	Counseling	17	16.0 %
	Counseling & Community Referral	4	3.8 %
	Self-Help	5	4.7 %
	Self-Help & Community Referral	7	6.6 %
	Info	3	2.8 %
	Community Referrals	1	0.9 %
Subtotal:		37	34.9 %
Personally Quitting Smokeless	Counseling	1	0.9 %
	Counseling & Community Referral	2	1.9 %
	Self-Help	3	2.8 %
Subtotal:		6	5.7 %
Personally Quitting Cigars	Info	1	0.9 %
Subtotal:		1	0.9 %
Already Quit Cigarettes	Counseling & Community Referral	1	0.9 %
	Self-Help	2	1.9 %
	Info	2	1.9 %
Subtotal:		5	4.7 %
Total:		106	100.0 %

Session Protocol		Callers	Percentage
4-Session Protocol	Counseling	13	54.2 %
	Counseling & Community Referral	5	20.8 %
Subtotal:		18	75.0 %
5-Session Protocol	Counseling	5	20.8 %
	Counseling & Community Referral	1	4.2 %
Subtotal:		6	25.0 %
Total:		24	100.0 %



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Dec 01, 2007 through Dec 31, 2007

## Smoker Status

Tobacco Use	Cigarettes	Smokeless
Daily tobacco use (Cigarettes per day)	21.5	5.7
Callers with valid response	31	6

Tobacco Use	Cigarettes	Smokeless
Average number of quit attempts	3.3	15.0
Callers with valid response	34	5

Tobacco Duration	Callers	Percentage
One to five years	2	4.8 %
Six to ten years	10	23.8 %
Greater than ten years	30	71.4 %
<b>Total:</b>	<b>42</b>	<b>100.0 %</b>

Quit Attempt in Previous 12 Months	Callers	Percentage
Yes	22	55.0 %
No	18	45.0 %
<b>Total:</b>	<b>40</b>	<b>100.0 %</b>

Tobacco Use	Quitting Stage	Callers	Percentage
Cigarettes	Contemplation	33	67.3 %
	Action	4	8.2 %
	Did not provide sufficient information to establish stage	5	10.2 %
<b>Subtotal:</b>		<b>42</b>	<b>85.7 %</b>
Smokeless	Contemplation	6	12.2 %
	<b>Subtotal:</b>	<b>6</b>	<b>12.2 %</b>
Cigars	Did not provide sufficient information to establish stage	1	2.0 %
<b>Subtotal:</b>		<b>1</b>	<b>2.0 %</b>
<b>Total:</b>		<b>49</b>	<b>100.0 %</b>



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Dec 01, 2007 through Dec 31, 2007

May I ask how many cigarettes you smoke a day?

Cigarettes per Day	Callers	Percentage
5	1	3.2 %
7	1	3.2 %
8	1	3.2 %
10	3	9.7 %
13	1	3.2 %
15	6	19.4 %
20	11	35.5 %
25	1	3.2 %
30	2	6.5 %
40	2	6.5 %
60	1	3.2 %
70	1	3.2 %
Total:	31	100.0 %



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Dec 01, 2007 through Dec 31, 2007

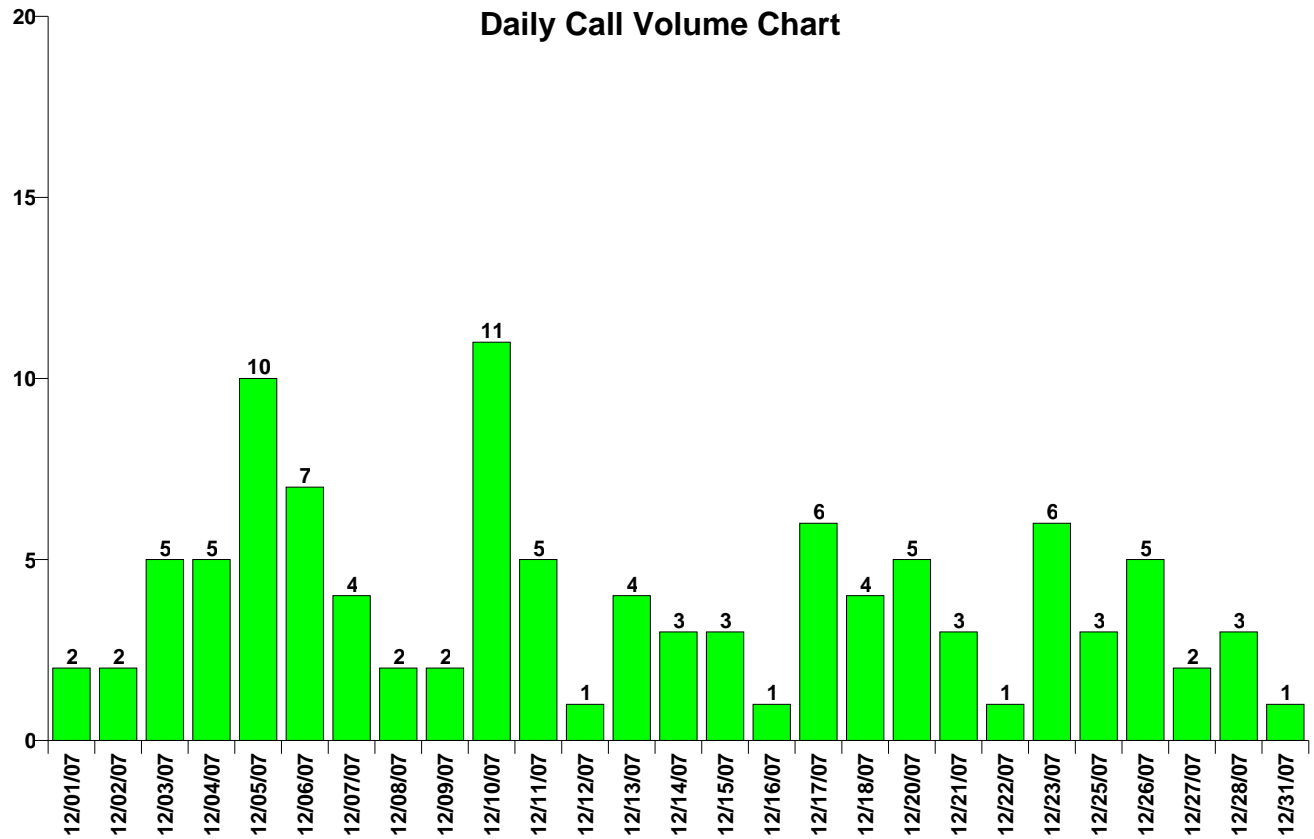
## Daily Call Volume

Date	Callers	Percentage
12/01/07	2	1.9 %
12/02/07	2	1.9 %
12/03/07	5	4.7 %
12/04/07	5	4.7 %
12/05/07	10	9.4 %
12/06/07	7	6.6 %
12/07/07	4	3.8 %
12/08/07	2	1.9 %
12/09/07	2	1.9 %
12/10/07	11	10.4 %
12/11/07	5	4.7 %
12/12/07	1	0.9 %
12/13/07	4	3.8 %
12/14/07	3	2.8 %
12/15/07	3	2.8 %
12/16/07	1	0.9 %
12/17/07	6	5.7 %
12/18/07	4	3.8 %
12/20/07	5	4.7 %
12/21/07	3	2.8 %
12/22/07	1	0.9 %
12/23/07	6	5.7 %
12/25/07	3	2.8 %
12/26/07	5	4.7 %
12/27/07	2	1.9 %
12/28/07	3	2.8 %
12/31/07	1	0.9 %
Total:	106	100.0 %



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Dec 01, 2007 through Dec 31, 2007



- Number of Calls is on Vertical Axis  
- Day of Month is on Horizontal Axis



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Dec 01, 2007 through Dec 31, 2007

## Monthly Call Volume by County

County Name	Callers	Percentage
Barton	2	1.9 %
Butler	5	4.8 %
Clay	1	1.0 %
Cloud	1	1.0 %
Cowley	2	1.9 %
Doniphan	1	1.0 %
Douglas	3	2.9 %
Edwards	1	1.0 %
Ellis	1	1.0 %
Finney	1	1.0 %
Ford	1	1.0 %
Geary	1	1.0 %
Gray	1	1.0 %
Jackson	2	1.9 %
Johnson	16	15.2 %
Leavenworth	1	1.0 %
Lincoln	1	1.0 %
Linn	1	1.0 %
Lyon	2	1.9 %
Marion	2	1.9 %
Meade	1	1.0 %
Nemaha	2	1.9 %
Osage	1	1.0 %
Phillips	1	1.0 %
Reno	1	1.0 %
Riley	1	1.0 %
Sedgwick	17	16.2 %
Seward	1	1.0 %
Shawnee	8	7.6 %
Sumner	1	1.0 %
Wyandotte	25	23.8 %
<b>Total:</b>	<b>105</b>	<b>100.0 %</b>

## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
19	1	2.0 %	2.0 %
20	2	4.1 %	6.1 %
21	2	4.1 %	10.2 %
22	1	2.0 %	12.2 %
23	3	6.1 %	18.4 %
24	1	2.0 %	20.4 %
25	2	4.1 %	24.5 %
26	1	2.0 %	26.5 %



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Dec 01, 2007 through Dec 31, 2007

## Monthly Call Volume by Age of Caller

Age of Caller	Callers	Percentage	Cumulative %
27	2	4.1 %	30.6 %
29	3	6.1 %	36.7 %
31	3	6.1 %	42.9 %
32	2	4.1 %	46.9 %
35	1	2.0 %	49.0 %
37	1	2.0 %	51.0 %
38	3	6.1 %	57.1 %
39	1	2.0 %	59.2 %
46	1	2.0 %	61.2 %
47	3	6.1 %	67.3 %
48	1	2.0 %	69.4 %
51	2	4.1 %	73.5 %
52	2	4.1 %	77.6 %
53	3	6.1 %	83.7 %
54	1	2.0 %	85.7 %
55	3	6.1 %	91.8 %
56	1	2.0 %	93.9 %
59	1	2.0 %	95.9 %
60	1	2.0 %	98.0 %
62	1	2.0 %	100.0 %
Total:	49	100.0 %	



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Dec 01, 2007 through Dec 31, 2007

Insurance Name	Callers	Percentage
BCBS	4	12.9 %
Blue cross	1	3.2 %
Blue Cross Blue Shield	4	12.9 %
Does Not Know	1	3.2 %
Medicaid	3	9.7 %
Medicare	3	9.7 %
United Healthcare	1	3.2 %
United Health Care	1	3.2 %
Ace Central Staff Care	1	3.2 %
BCBS of Kansas	1	3.2 %
BCBS of KS	1	3.2 %
BCBS of NY	1	3.2 %
Core	1	3.2 %
Coventree	1	3.2 %
FMH	1	3.2 %
Humana	1	3.2 %
Kansas Health	1	3.2 %
KS medicaid	1	3.2 %
No	1	3.2 %
Sprint Select	1	3.2 %
SSI Kansas Can	1	3.2 %
<b>Total:</b>	<b>31</b>	<b>100.0 %</b>